PROJECTS

SignStix®

> **"** SignStix have provided wonderful support as well as a product which is easy to work with, visually intriguing and cost-effective. **"**

CONTENTS

SignStix®

WHO WE ARE

SIGNSTIX IS AN AWARD-WINNING INNOVATIVE SOFTWARE COMPANY, BASED IN THE UK, SPECIALISING IN DELIVERING DIGITAL SIGNAGE & SOLUTIONS GLOBALLY.

Built from the ground up by our in-house team, our cloud-based digital signage software platform gives users the ability to create easily, manage and deploy digital content to any device, anywhere in the world.

SignStix began as a digital signage platform at the traditional layer of digital engagement, typically playing videos and images in a schedule or campaign. Through continuous development and understanding our clients' needs we now help build digital signage solutions that engage via intelligent content from external triggers, IoT devices and data-driven campaigns.

Taking that a step further, we are able to offer the full digital signage managed service that creates, measures and optimises advanced interactive content experiences.

SignStix can deliver across a range of sectors including retail, corporate communications, industrial operations, logistics and the hospitality industry, making it a truly flexible digital signage solution and why it is used by some of the world's biggest brands to deliver truly engaging digital signage campaigns, interactive experiences and automated communications.

THERE IS A WAY TO DO IT BETTER

OUR SERVICES

WORKING ALONGSIDE OUR PARTNERS WE DELIVER DIGITAL SIGNAGE SERVICES, WHICH INCLUDE, CONSULTATION & PROJECT MANAGEMENT, CONTENT MANAGEMENT, TRAINING, SCREEN INTEGRATIONS (SOC), SUPPORT AND INSTALLATION.

CONSULTATION & PROJECT MANAGEMENT

Understanding our customers is key to everything we do, and no matter how complex the project is, our involvement from the start ensures easy transition throughout the process. We'll consult with you and manage each stage, working collectively to provide the best solution.

Along the way, you'll have direct access to everyone in our team to make sure even the most demanding project runs like clockwork.

- Onsite & Online Meetings
- Site Surveys
- Quoting
- Custom Projects
- Free Consultancy Process
- Dedicated & Experienced Team

CONTENT MANAGEMENT, TRAINING & SUPPORT

The cloud-based CMS comprises two parts; our award-winning signage creation and animation tool, Creator, and signage management and deployment tool called Director.

The SignStix content management system is an extremely intuitive based digital tool, but on the rare occasion, you find you need SignStix support we are always on hand to help you out.

- Free Software Trial
- UK Support Centre
- Tutorial Videos & Troubleshooting Articles
- Free Weekly Training Webinars
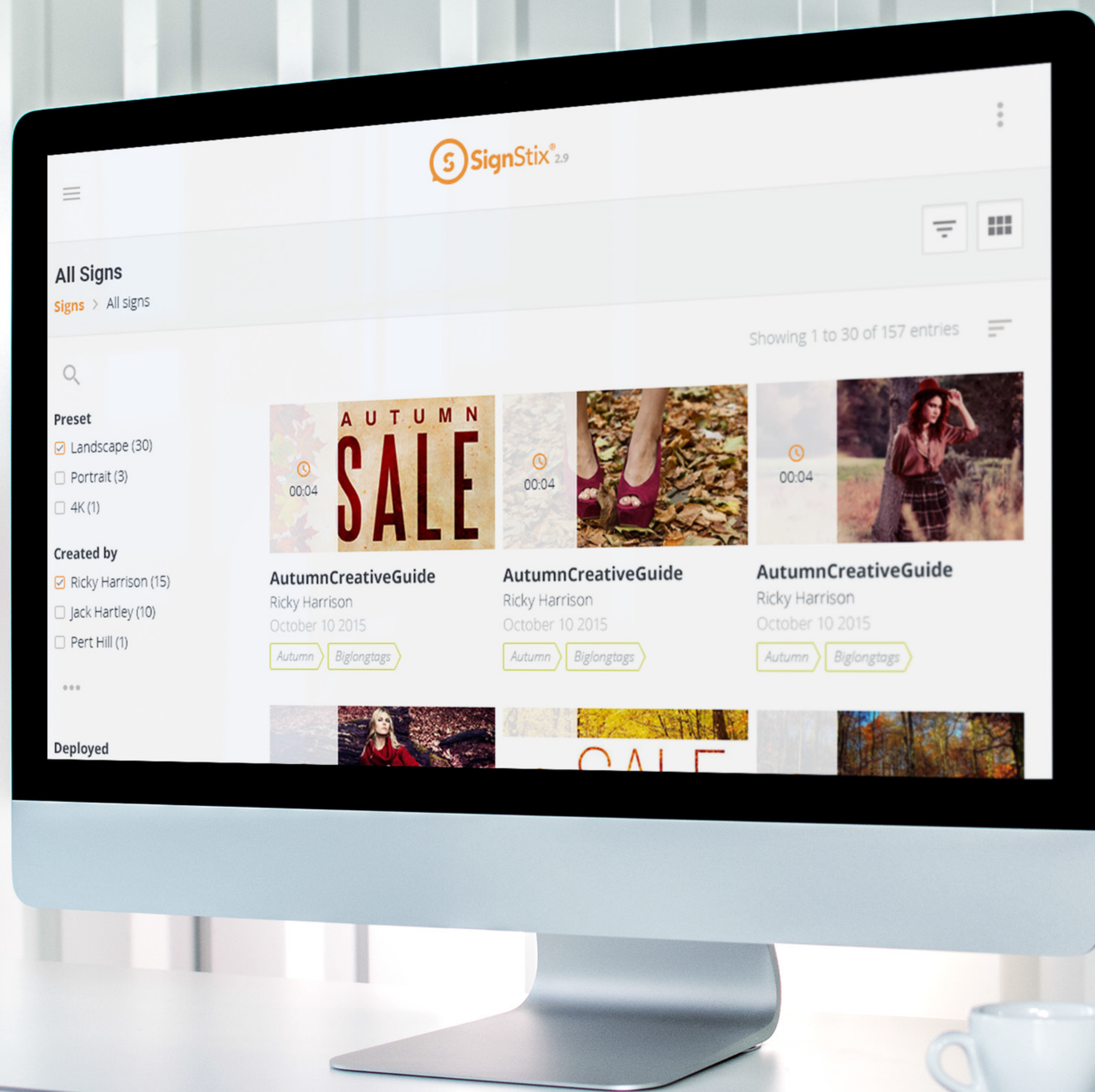- Bespoke Training Sessions
- Dev Support

DELIVERY & INSTALLATION

A project is only any good if it's received safely, we have experience using same day & next day couriers to deliver in bulk or to individual outlets all over the world.

If your project needs specialist fitting, we have fitters with experience working in a range of environments having completed projects throughout the UK and Europe.

- UK & European delivery
- Worldwide distribution

THERE IS A WAY TO DO IT BETTER

SignStix® 2.9

All Signs

Signs > All signs

Showing 1 to 30 of 157 entries

Preset
☑ Landscape (30)
☐ Portrait (3)
☐ 4K (1)

Created by
☑ Ricky Harrison (15)
☐ Jack Hartley (10)
☐ Pert Hill (1)

...

Deployed

00:04

AUTUMN SALE

00:04

00:04

AutumnCreativeGuide
Ricky Harrison
October 10 2015
Autumn Biglongtags

AutumnCreativeGuide
Ricky Harrison
October 10 2015
Autumn Biglongtags

AutumnCreativeGuide
Ricky Harrison
October 10 2015
Autumn Biglongtags

SALE

OUR PRODUCT

IN THE PURSUIT OF CREATING A MORE ENGAGING USER EXPERIENCE SIGNSTIX CAN GO BEYOND THE GENERIC DIGITAL SIGNAGE AND THE TYPICAL APPLICATION EXAMPLES YOU'RE USED TO SEEING. SIGNSTIX IS AN INTERACTIVE & INTELLIGENT DIGITAL SIGNAGE PLATFORM THAT WILL INFORM, ENGAGE AND CONVERSE WITH YOUR AUDIENCE.

DIGITAL SIGNAGE

Quickly and easily design attractive digital signage campaigns and deliver to any digital display or device in an instant, from corporate messages to seasonal retail promotions.

APPLICATIONS & USAGES

• Sales Incentives
• Large Video Walls
• Training Information
• Corporate Information
• Scheduled Promotions
• Seasonal Brand Campaigns
• Large-Format LED
• Animated Graphics

INTERACTIVE DIGITAL SIGNAGE

Instantly communicate with your IoT network and other devices to deliver a connected, experiential journey for customers and staff.

APPLICATIONS & USAGES

• Lift & Learn/Place & Learn
• Sensor Devices
• External Information Data Feed Triggers
• AI
• POS
• Loyalty
• A/B Testing
• Product Located Touch Sensors
• Demographic Analysis
• Facial Authorisation

INTELLIGENT DIGITAL SIGNAGE

Create meaningful, data-driven campaigns that automatically adapt based on specific triggers, from audience demographics to weather events.

APPLICATIONS & USAGES

• Intelligent Menu Boards
• Dynamic Pricing
• Journey Timetables
• Weather-Based Promotions
• Real-Time Social Media Feeds
• Targeted, Personalised Promotions
• Face Detection

05

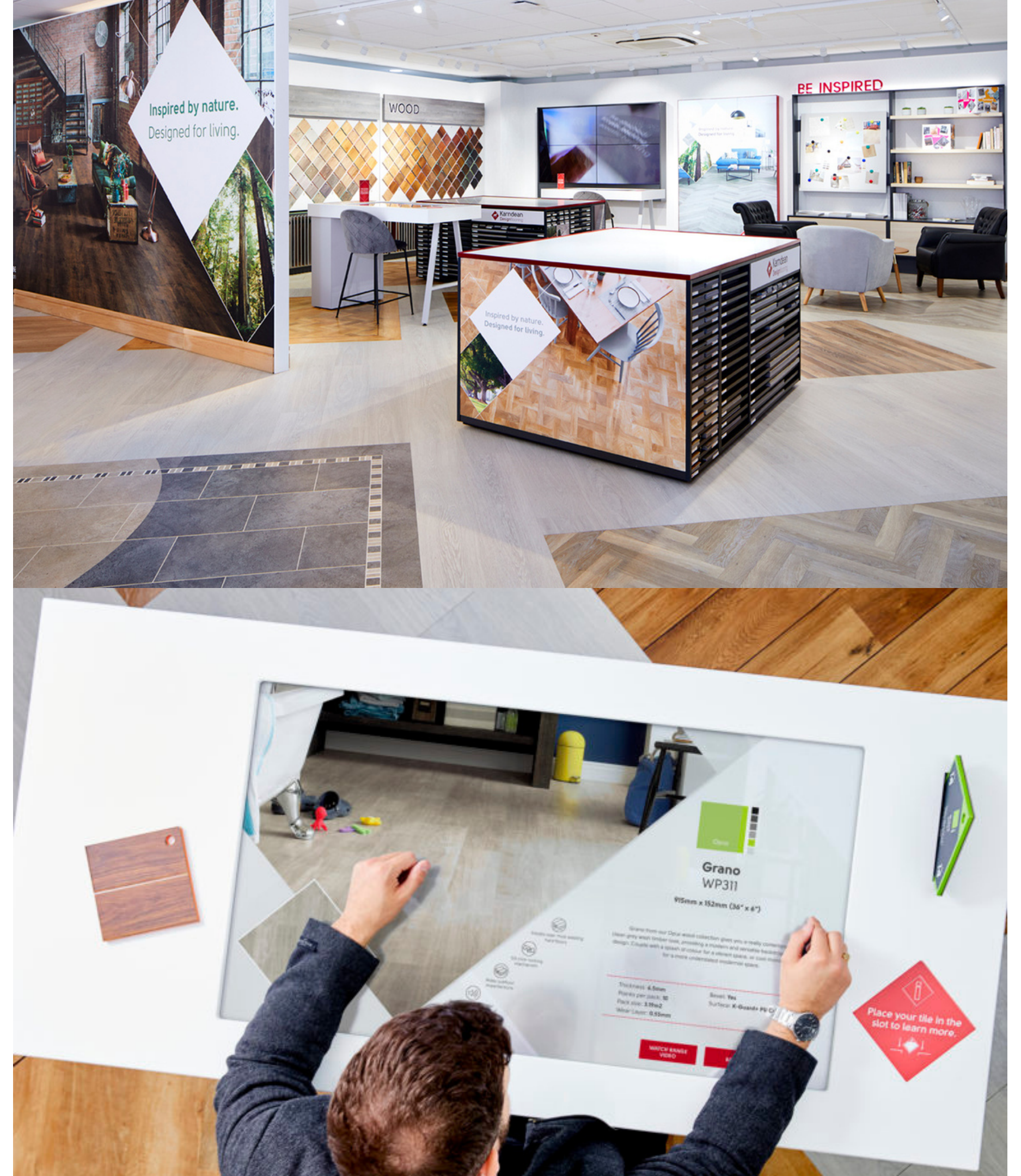THERE IS A WAY TO
DO IT BETTER

RETAIL

- Interactive 'WebView' Fuses Digital & Physical
- Video Walls & Large Format Displays
- Effortless Campaign Management & Deployment
- Five Large-format Touch Screens Powered by SignStix
- In Partnership With Toshiba Tech

THERE IS A WAY TO
DO IT BETTER

RETAIL

- Interactive Place 'n' Learn Playtable
- A Full Interactive Exploratory Journey
- Custom Digital Solution
- SignStix API
- Installed in Eight Retail Stockists
- Partnered with The Shopper Agency and IBL

"Reinventing retail and how shoppers' shop is attracting a huge amount of attention currently. Karndean has certainly been at the forefront of this with the Karndean Inspire Studio strategy."
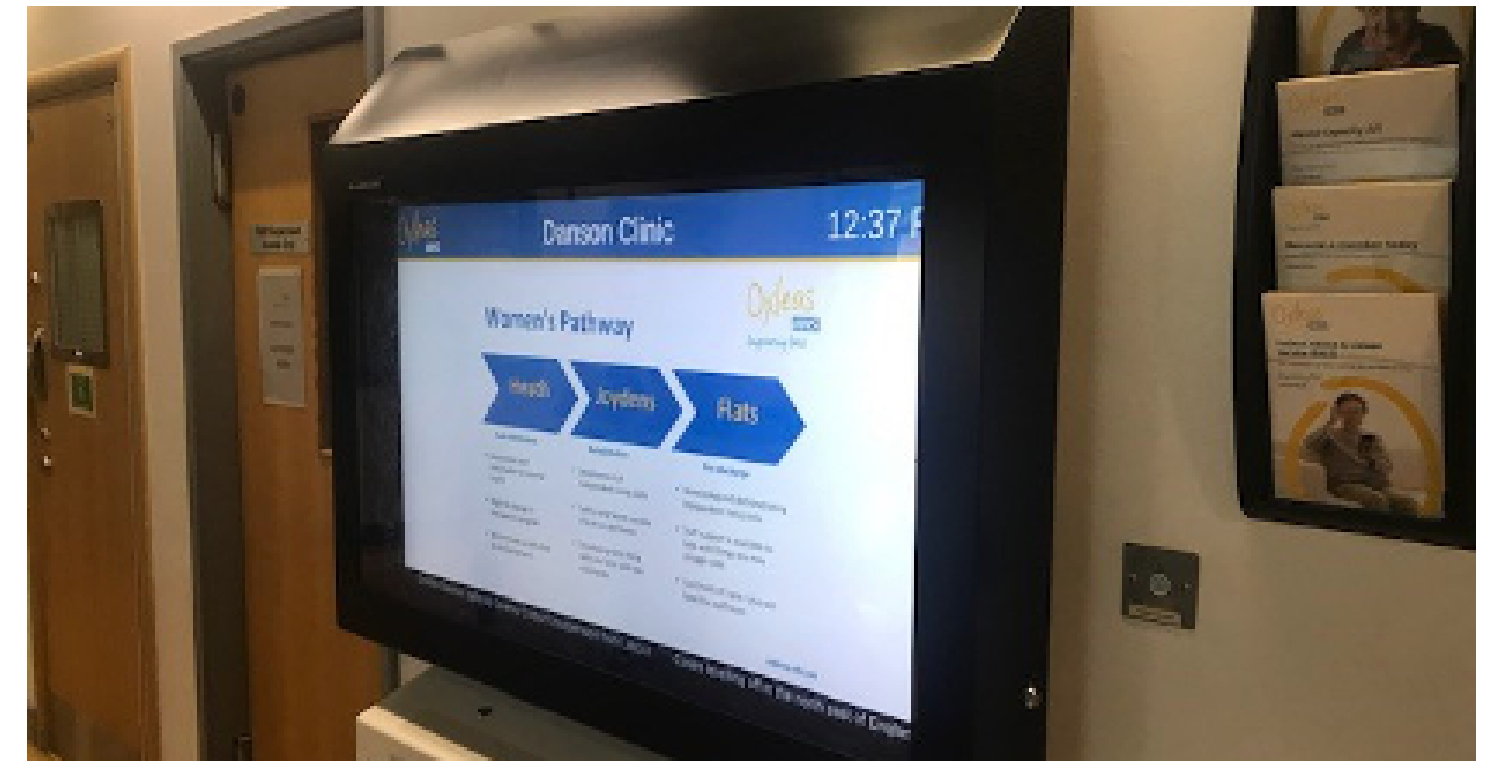
RETAIL

- Interactive Digital Flagship, Powered by SignStix
- Bespoke Application for Single-Click Campaign Deployment
- Interactive Buying Guides
- Digital Wall Displays
- Interactive Playing Zones
- Partnered With The Green Room

THERE IS A WAY TO
DO IT BETTER

HEALTHCARE

- In Partnership With Conceptunet
- Anti-ligature Enclosed Screens Powered By SignStix
- Intuitive Content Management
- Future-proof Design
- User-Friendly Content Management System

> **"** Feedback from patients and staff has been excellent, the system has had a really positive impact on our ability to provide up-to-date, relevant information to patients and visitors which in turn has boosted morale and helped our CQC compliance **"**

THERE IS A WAY TO
DO IT BETTER

SUPERMARKET

- Warehouse Delivery System
- Large Scale Digital Signage Project
- 600+ Philips Screens
- Hybrid System Featuring Live Telematics Integrations
- Internal Live Data Feeds
- Real-Time Content Updates
- Professional Project Management and Delivery
- In Partnership With Conceptunet

THERE IS A WAY TO
DO IT BETTER

BARS & RESTAURANTS

- Multisensory Digital Adventure
- Engaging Customer Experience
- Integration with SONOS System
- Better Product Placement Activities
- SignStix API Technology
- Integration with Twitter & Spotify
- SignStix Node-Red Integration Service

"'Signstix has allowed MOJO to better engage with our guests and deliver great experiences to them living up to our mantra of Good Times Forever! It has reduced our management costs and delivered a better product whilst engaging creativity within our teams."

THERE IS A WAY TO DO IT BETTER

CAFE

- Digital Menu Board
- Stunning Video Wall Screens Powered by SignStix
- Effortless Campaign Management and Deployment
- Twenty One Philips 49" X Line Video Wall Screens
- Full Digital Signage Installation
- In Partnership with ITG and Conceptunet

"SignStix runs on any screen or display and can connect any physical internet-connected device. It connects and coordinates everything to offer a truly customisable experience."

THERE IS A WAY TO DO IT BETTER

BEAUTY

- Staggered Large-format LED Displays
- Inspirational Product Videos
- Digital Mirrors
- Online Instagram Presence In-store
- 3D Digital Signage Experience
- Stand-out Space For Beauty Shoppers
- Complete Customer Control of All In-store Digital Content and Campaigns
- In Partnership with Smart AV

" The idea behind the staggered LED walls was to invite shoppers into the space and then immerse them in the incredible content, all of which is managed centrally from the SignStix platform. "

ESTATE AGENT

- Video Wall
- Large Screen Displays
- Improved and Modernised Marketing Communications with Clients
- 360° Virtual Property Tour Experience
- New Developments and Welcome Messages
- Property-specific Information

" Working with a company that offers good customer support and having a system that is not complicated is essential to us. "

ENTERTAINMENT

- Various Customer-Facing Digital Touchpoints
- Ultra-High Definition Video Walls with Advanced Functionality
- Digital Menu Boards that can be Updated in Real-Time, at the Touch of a Button
- Beating Over 50 Other Digital Signage Providers in the Selection Process
- Reduced Content Management Time by 50% Versus Their Previous Solution
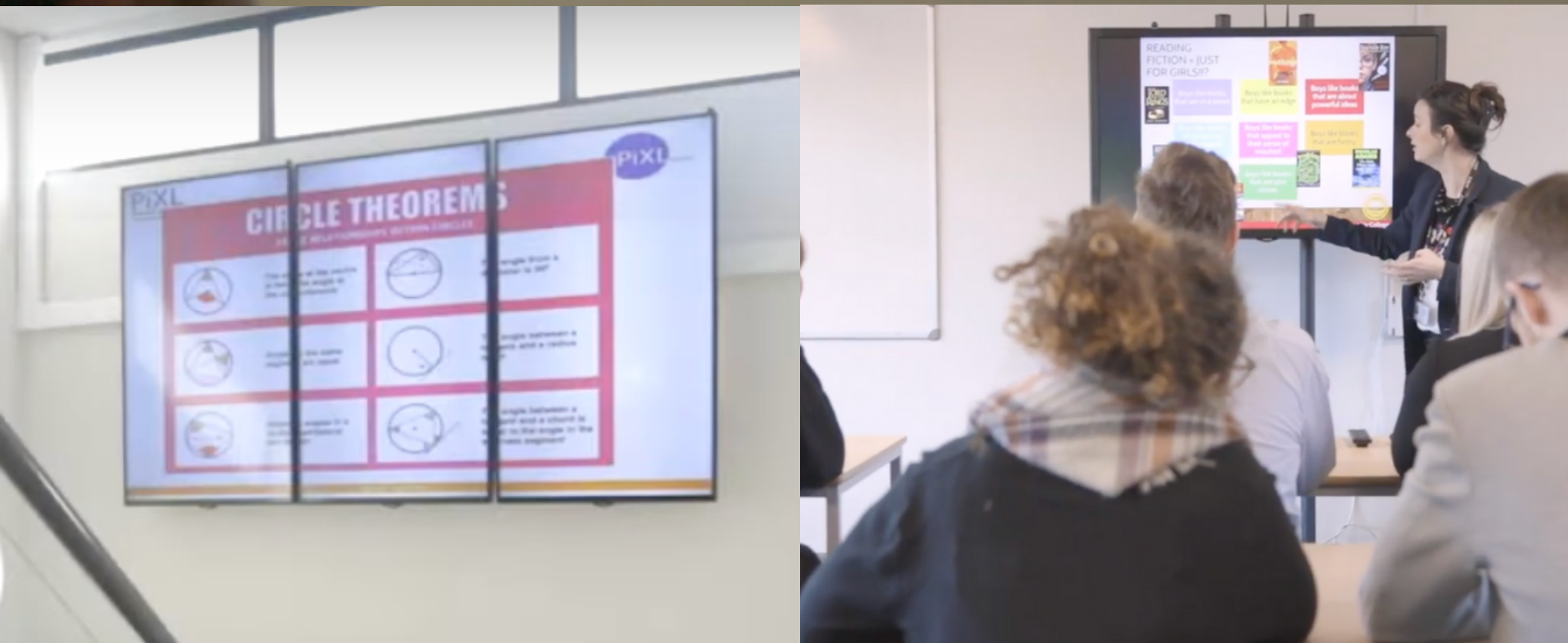- Substantial Increase in Membership Sign-ups

THERE IS A WAY TO DO IT BETTER

EDUCATION

> **The usage of the SignStix software has been really easy to use, and a very positive experience. The screens are now a key part of our operations and integral to the way we do things.**

- High Footfall Digital Signage
- Streamlined Digital Communications
- Keeping Students up-to-date and Engaged
- Attention-grabbing Screens
- Welcoming and Events Reception Screen
- In Partnership With Toshiba TEC

THERE IS A WAY TO DO IT BETTER

CONTACTS

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